

# The 2008/09 National Guide to Corporate Training

Ireland's leading guide to human resources and professional training

Release Date: September 2008

Company: \_\_\_\_\_ Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Date: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Web: \_\_\_\_\_  
Comments and Special Requests: \_\_\_\_\_  
\_\_\_\_\_

**The 2008/09 National Guide to Corporate Training** is the leading publication listing corporate and professional training courses in Ireland. In addition to the opportunity to list your courses, there are a number of specific advertising opportunities available at the following rates:

## Advertising Rates

|   |        |                        |
|---|--------|------------------------|
| Full Page Monochrome (Free Directory Listing)     | £ 1115 | 24 cm (h) x 16 cm (w)* |
| 1/2 Page Monochrome (1/2 Price Directory Listing) | £ 600  | 11 cm (h) x 14 cm (w)  |
| 1/4 Page Monochrome                               | £ 370  | 6 cm (h) x 14 cm (w)   |
| 1/8 Page/Display Monochrome                       | £ 215  | 2.5 cm (h) x 14 cm (w) |
| Full Page Colour (Free Directory Listing)         | £ 1790 | 24 cm (h) x 16 cm (w)* |
| Page 3 Colour (Free Directory Listing)            | £ 2050 | 24 cm (h) x 16 cm (w)* |
| Inside Front/Back (Free Directory Listing)        | £ 2690 | 24 cm (h) x 16 cm (w)* |
| Training Providers Directory Listing              | £ 150  |                        |
| Consultant Directory Listing                      | £ 150  |                        |
| Conference Venue Directory Listing                | £ 250  |                        |
| Recruitment Directory Listing                     | £ 250  |                        |
| HR Service Directory Listing                      | £ 250  |                        |

*Design service charge (if required): £30 per mono advert £100 full page colour.*

*All prices exclude VAT at 21%*

*\* With Bleed 24.6 cm (h) x 16.6 cm (w)*

If you wish to reserve a space in "**The 2008/09 National Guide to Corporate Training**", please fill out the relevant section of this form and return it to us at the address below. We will contact you on receipt of this form.

I would like to book/reserve a \_\_\_\_\_ advertisement in the Guide. Please contact me regarding this.

Signed \_\_\_\_\_ Date \_\_\_\_\_

### Course Listings

Corporate training providers can list up to five training programmes at no charge in The National Guide to Corporate Training. (See [www.corporatetraining.ie/guide](http://www.corporatetraining.ie/guide) for multiple courses rates.)

I would like to list my training programmes/courses in The 2008/09 National Guide to Corporate Training. Please contact me regarding this.

Signed \_\_\_\_\_ Date \_\_\_\_\_

**Please return to** Learning Ireland, 1st Floor, Marina House, Clarence St., Dun Laoghaire, Co. Dublin  
**Tel:** (01) 2844 738. **Fax:** (01) 2844 768. **Email:** [guide@corporatetraining.ie](mailto:guide@corporatetraining.ie)